Aimee Adatto Freeman

STATE REPRESENTATIVE

Louisiana State Representative Aimee Adatto Freeman

Combining optimism with pragmatism, Aimee Adatto Freeman has built a career around helping people and organizations realize their potential, solving complex problems and turning ideas into results.

Aimee was first elected to represent District 98 in New Orleans in 2019, emerging from a competitive field of seven candidates. Four years later, she was reelected without opposition.

Since taking office, Aimee has become a leader within the New Orleans legislative delegation and an experienced voice on the state budget. She serves on the House Appropriations Committee and the Joint Legislative Committee on the Budget, where she helps shape decisions that affect communities across Louisiana.

As Mayor Helena Moreno's floor leader in the Legislature, Aimee works to advance New Orleans' priorities in Baton Rouge.

Her legislative record reflects the approach she brings to public service: pragmatic, collaborative and focused on results. Her work has spanned health care, women's health, consumer protections and support for survivors of sexual assault and domestic violence.

After years of unsuccessful attempts in the Legislature to repeal Louisiana's so-called Pink Tax, Aimee broke through. She successfully carried legislation eliminating the state sales tax on menstrual products and diapers.

That same focus on helping families shaped her work on Summer EBT. When the state initially opted out of the federal program, Aimee worked across party lines to secure Louisiana's participation, helping ensure hundreds of thousands of children could continue receiving food assistance during the summer months.

Aimee has also made women's health a significant focus of her legislative work. She successfully carried legislation requiring health insurers to cover medically necessary care and treatment for perimenopause and menopause, while eliminating prior-authorization and "fail-first" requirements for hormone replacement therapy. The measure also expanded Medicaid coverage for hormonal care for women experiencing perimenopausal and menopausal symptoms.

Her work on health care became even more personal after she was diagnosed with breast cancer in 2024. After undergoing treatment and announcing the following year that she was cancer-free, Aimee drew directly from her experience as a patient to improve access to cancer care for others.

She successfully carried legislation requiring health insurance coverage for integrative cancer treatments, including acupuncture, scalp cooling and cryotherapy when used in conjunction with cancer treatment and recommended by nationally recognized treatment guidelines.

She then built on that work, advancing legislation to make oral anti-cancer medications more accessible and affordable by requiring coverage on terms no less favorable than intravenous or injected cancer medications and limiting barriers that can drive up patients' out-of-pocket costs. She also successfully advanced legislation strengthening coverage for colorectal cancer screening..

Outside the Legislature, Aimee is the managing consultant of Aimee Freeman Consulting, where she has spent more than two decades advising organizations ranging from startups to multinational corporations on strategy, growth, leadership and organizational performance.

She also serves as an adjunct professor of business at Tulane University and as a member of the A.B. Freeman School of Business Council. She earned her bachelor's degree from the University of Virginia and her MBA from Tulane University.

Aimee and her husband, West, raised a blended family of four children. Whether in business or public service, she has built her career on the same principles: do the work, bring people together, find common ground and get things done.